

March 24 - March 26, 2017

THE HOME SHOW AT PATRIOT PLACE

Empower Field House in Foxboro



WHO ATTENDS THE SHOW

92% are homeowners

68% are married

72% are in the 25 - 64 age bracket

74% have household incomes of \$100,000+

THE HOME SHOW AT PATRIOT PLACE DELIVERS FOR YOU

68% of consumers buy at the Show

70% of consumers buy from exhibiting companies after the Show

50% of consumers had not been to any other home show in the past 12

\$25.6 million - The amount of purchases that take place at the Show

\$75 million - The amount consumers say they will spend with exhibitors in six months following the Show



Reach a year's worth of customers in 3 days! The Home Show is the place for consumers to experience what's new in Home, Gardening, Remodeling, Home Décor and More! As an exhibiting company, you enjoy an ideal sales environment where homeowners can see, touch, compare and BUY your product or service.

MEET A QUALIFIED AUDIENCE READY TO BUY

33% are planning a major gardening, landscaping or pation/deck project

44% are planning a kitchen or bathroom project

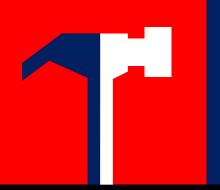
27% are planning a remodeling or miscellaneous decorating/Interior design project

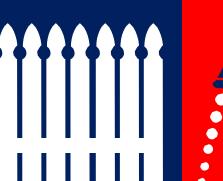
25% will purchase major home furnishings in the next 12 months

CONTACT US TODAY TO RESERVE YOUR PRIME LOCATION

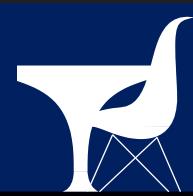
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PH: 508-823-0389 FX: 508-822-1292 Exhibit Rates \$14.95/sf Direct Sell \$16.00/sf









NewEnglandHomeShows.com